SMS CONNECTOR

DIRECT MOBILE SMS/PUSH MESSAGING

SOLUTION **BENEFITS**

Oracle Eloqua Supported
Enhanced functionality, improved ROI

Customer Engagement
Mobile SMS/Push communications

Automated Management
Multi-channel campaign lifecycle management

Provider flexibility
Clickatell, or your own

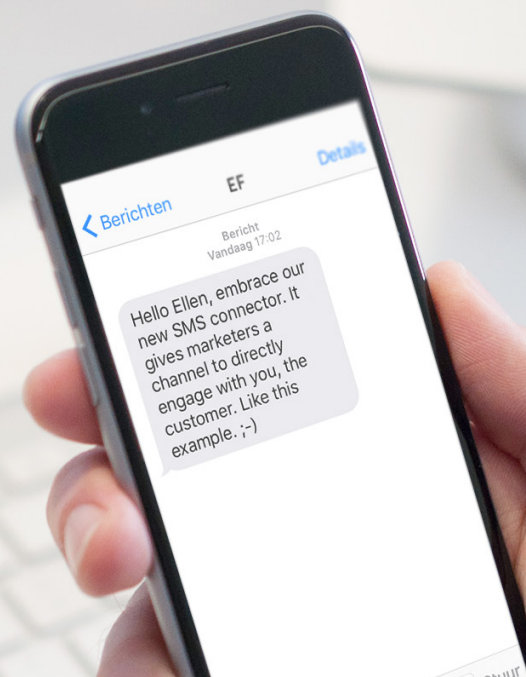### Instant Action
Fast delivery & reporting

Immediate and highly effective, SMS connectors gives marketers a new channel to directly engage with mobile enabled customers.

Now you can develop truly multi-channel campaigns that can connect with your audience using their preferred methods of communication. The SMS connector provides mobile message sending capabilities from within the Oracle Eloqua campaign canvas.

The Clickatell SMS push notification capability is seamlessly integrated directly into your Oracle Eloqua campaign canvas via the SMS connector. The SMS AppCloud provides near real time SMS statistics on the performance of your sms campaigns.
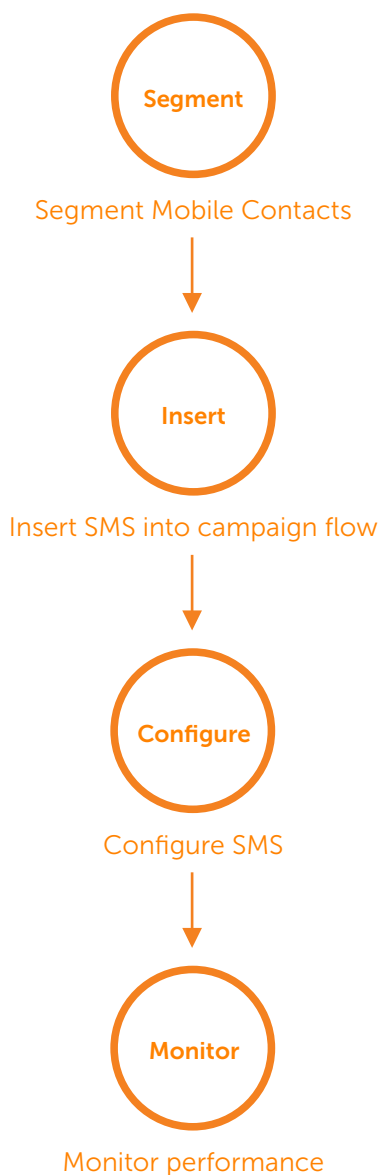
ENGAGEMENT FACTORY.com

HOW IT **WORKS**?

Our SMS connector App is ready to use now by simply setting up a Clickatell account.

If you have a preferred SMS provider, we can easily scope and develop a customised API integration.

SIMPLE TO CONTROL

Segment

Segment Mobile Contacts

Insert

Insert SMS into campaign flow

Configure

Configure SMS

Monitor

Monitor performance

WHAT'S **NEXT**?

Our Oracle Eloqua integrated Event Management system with supporting mobile app and SMS connector, enables you to continuously connect and manage events to ensure the best possible attendance and experience.

Together with our mobile engagement platform you can send push notifications based on user behavior within multiple apps.

MEETING CUSTOMER **REQUIREMENTS**

Engagement Factory's app cloud is designed to take your marketing automation system to new heights, enhancing functionality and improving ROI.

All our cloud applications have been designed by our developers to meet valuable requirements identified by our clients.

As integration specialists, when it comes to hooking up Oracle Eloqua with multiple, complex, third-party platforms, no challenge is too great.

Contact us now to find how we can design and build customised applications, tailor-made to meet your unique business goals.

OTHER **PRODUCTS**

.MOBILE ENGAGEMENT PLATFORM

.EVENT MANAGER

.VOUCHER MANAGER

.LEAD MANAGER

.VEEVA CONNECTOR

ABOUT ENGAGEMENT FACTORY

As the largest Oracle Eloqua partner in EMEA, we have over 35 trained consultants dedicated to helping customers to be successful with Modern Marketing.

We enable organisations to realise the potential of marketing automation by delivering the full mix of technical expertise, digital marketing, project management, creative design and content marketing skills.

Our main objectives are to improve and consolidate content and lead management, create valuable campaigns with compelling stories, and optimise demand generation to drive measurable revenue performance.

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